

Curriculum Vitae

1. Personal Details

Name in Hebrew: פרופ' כהן גיל
Name in English: Cohen Gil, Ph.D.
Electronic Address: gilc@wgalil.ac.il

2. Education Certificates and Degrees

Education	Institute	Department	From - To
Ph.D.	University of Haifa	Faculty of Management	2000-2006
M.B.A.	Tel Aviv University	Faculty of Management	1995-1998
B.A.	University of Haifa	Department of Economics	1989-1992

3. Academic Ranks and Tenure in Institutes of Higher Education

Position/ Rank	% Position	Dates	Name of Institution and Department
Associate Professor- Chair of the Management Department	100%	March 2021- Present	Management Department, Western Galilee Academic College
Senior Lecturer- Chair of the Management Department	100%	October 2019 - March 2021	Management Department, Western Galilee Academic College
Senior Lecturer- Chair of the Logistic Department	67%	October 2018 - October 2019	Logistic Department, Western Galilee Academic College
Senior Lecturer- Chair of the Economics Finance and Banking Track	100%	October 2011- October 2017	Business Department, Carmel Academic Center
Senior Lecturer- Chair of the Finance Track	100%	October 2010- October 2011	Economics and Management Department, Emek Yezreel Academic College
Lecturer- Chair of the Finance Track	100%	October 2006 - October 2010	Economics and Management Department, Emek Yezreel Academic College

4. Offices in Academic Administration

Dates	Name of Institution and Department	Position
August 2020-present	Western Galilee Academic College	Chair of the second-degree student's excellence Committee
October 2019-present	Western Galilee Academic College	Chair of the Management Department
October 2018-present	Western Galilee Academic College	Member of the Internationalization Committee
October 2018-present	Western Galilee Academic College	Member of the Galilee Research Institute
October 2018-present	Western Galilee Academic College	Member of the Supreme Academic Committee
October 2018-present	Western Galilee Academic College	Member of the Internal Academic Committee
October 2018-present	Western Galilee Academic College	Member of the Multicultural Committee
October 2018-present	Western Galilee Academic College	Member of the Information Technology Committee
October 2018-present	Western Galilee Academic College	Member of the Innovation Committee
October 2018- October 2019	Western Galilee Academic College	Chair of the Logistic Department
October 2011- October 2017	Carmel Academic Center	Chair of the Economics, Finance and Banking Track
October 2016- October 2011	Emek Yezreel Academic College	Chair of the Finance Track

5. Scholarly Positions and Activities outside the Institution

2014-current; Member of the Editorial Board of the following peer-reviewed journals:

- Journal of Contemporary Management
- Accounting and Financial Management Journal
- Innovative Journal of Economics and Financial Studies
- Finance Forum
- Journal of Business Administration Research

2020-Member of the Editorial Board - Advances in Investment Analysis and Portfolio Management

Topic Chief Editor – Economics Complexity- Financial Markets and Financial Innovations - Entropy MDPI

As an editorial board member, I contribute to the development of the above journals. This contribution includes reviewing many papers and deciding upon special issues and topics that the journals should focus on

2014-current; constant member of the program committee of the World Finance Conference.

The World Finance Conference is one of the leading finance conferences in the world. Every year the conference is held in a different international location. As a continual member of the program committee, along with other members, we decide which papers are of a high enough quality to be presented at the conference each year. I am consulted annually regarding the focus for the following year's conference and location, along with any needed advice on conference development and improvements.

2013-current; Honorary Reviewer

- Review of Economics and Finance

2020-current, member of the Reviewer Board -Entropy MDPI

As an honorary reviewer of this journal, I referee many papers and contribute to the development of the journal

2009-current: Reviewer at the following peer review journals.

- Economics Letters
- Journal of Behavioral Finance
- Journal of Managerial Finance
- Applied Economics
- Emerging Markets Finance and Trade
- Applied Economics Letters
- Journal of Applied Finance and Banking
- Journal of Economics and International Finance

- Journal of Contemporary Management
- International Journal of Finance and Economics
- Economic Research-Ekonomska Istraživanja

2019-present Sustainability

- Entropy-MDPI
- Mathematics-MDPI
- Emerging Markets Finance and Trade
- Decisions in Economics and Finance

2017-current, Court expert witness in financial disputes: such as firm's valuations, effective costs, and interests

I have been serving as a court financial expert in economic disputes.

2010-current, Certified Portfolio Manager by Israeli Security Authority (ISA)

2006-current, Financial advisor to firms:

I advise firms regarding topics such as fund raising, mergers and acquisitions, dividend issues, risk hedging and fund raising.

6. Teaching

a. Courses Taught in Recent Years

Year	Name of Course	Type of Course Lecture/Seminar/	Degree	Number of Students
2015-Present	Topics in Finance	Higher Learn Course	M.A.	20
2014- Present	Trading Room	Workshop	B. A.	50
2018-Present	Risk Management	Lecture	B.A.	25
2006- Present	Financial Management	Higher Learn Course	B.A.	20
2006- Present	Introduction to Finance	Introduction Course	B.A.	40
2006- Present	Securities Analysis	Introduction Course	B.A.	50
2006- Present	Investment	Introduction Course	B.A.	50
2012- Present	Finance Seminar	Seminar	B.A.	45
2006- Present	Options and Derivatives	Higher Learn Course	B.A.	40
2006-2014	Firms' valuations	Higher Learn Course	B.A.	50
2014-2017	Investment	Introduction Course	M.B.A.	40

b. **Supervision of Graduate Students**

Name of Student	Title of Thesis	Degree	Date of Completion/ in Progress	Co-Supervisor	Students' Achievements
Ayub Mahmood	Forecasting returns of the TA-25 Index using the Options Exchange	M.A.	15.7. 2015	Dr. Mira Baron	92
Elinor Cabiri	Can technical oscillators out - performs the buy and hold strategy	M.A.	1.10.2016	Prof Yossi Yagil	90

7. **Research Grants**

Grants Awarded

Role in Research	Co-Researchers	Topic	Funded by/ Amount	Year
PI	Qadan Mahmood	Information Theory on Financial Markets and Financial Innovations	Entropy, MDPI 2500 CHF	2021

Scholarships, Awards and Prizes

2020 – Grant received for excellence in research, teaching and contribution to the college, Western Galilee Academic College.

2016 - Dean Excellency for teaching and contribution to the Faculty, Carmel Academic Center Business School

2013 - Dean Excellency for teaching and contribution to the Faculty, Carmel Academic Center Business School

2010 – 'Excellence in teaching' acknowledgment letter, M.B.A. track, Faculty of Industrial Engineering, the Technion

2009 – 'Excellence in teaching' acknowledgment letter, M.B.A. track, Faculty of Industrial Engineering, the Technion

2008 – 'Excellence in teaching' acknowledgment letter, M.B.A. track, Faculty of Industrial Engineering, the Technion

2006- Recipient of the Dean's 'Best teacher' acknowledgment letter, Faculty of Industrial Engineering, the Technion

8. Participation in Scholarly Conferences

a. Active Participation

International Conferences

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
July 2019	Accounting and Finance Conference	Singapore	Rethinking about the use of technical oscillators in trading popular U.S. ETFs	Presenter
July 2017	World Finance Conference	Sardinia, Italy	Why you should prefer low volatility ETFs	Presenter
July 2016	World Finance Conference	New York, USA	Market efficiency and anomalies	Session Chair
July 2016	World Finance Conference	New York, USA	Corporate governance and equity return: Evidence from Switzerland and the 2008 financial crisis	Discussant
July 2016	World Finance Conference	New York, USA	Is it possible to predict firm's earnings per-share surprises?	Presenter
April 2016	Multinational Finance Society Conference	Limassol, Cyprus	The effect of affiliation on analyst stock recommendations: An empirical investigation	Discussant
April 2016	Multinational Finance Society Conference	Limassol, Cyprus	On analysts' earnings forecasts mistakes	Presenter
July 2015	Multinational Finance Society Conference	Athens, Greece	CAN TECHNICAL OSCILLATORS OUTPERFORM THE BUY AND HOLD STRATEGY?	Presenter
July 2014	World Finance Conference	Venice, Italy	Foreign direct investments	Session Chair
July 2014	World Finance Conference	Venice, Italy	Does short selling improve the evolutionary fitness of investment strategies?	Discussant
July 2014	World Finance Conference.	Venice, Italy	Why don't you trade only four days a year? An empirical study into the	Presenter

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
			abnormal returns of quarters first trading day	
July 2013	World Finance Conference	Limassol, Cyprus	Can investors in the stock market generate profit from the analysts?	Discussant
July 2013	World Finance Conference	Limassol, Cyprus	Investments	Session Chair
July 2013	World Finance Conference	Limassol, Cyprus	Professional vs. non-professional investors: A comparative study into the usage of investment tools	Presenter
July 2012	Annual International Conference on Finance	Athens, Greece	Stock market analysis in practice, is it technical or fundamental	Presenter
June 2012	International Economic Science Association Conference	New York, USA	Stock market investors: who is more rational and who relies on intuition?	Presenter
July 2010	Annual International Conference on Finance	Athens, Greece	Investors exposure rating and stocks return	Presenter
June 2009	European Financial Management Association Conference	Milan, Italy	An international survey of corporate financial behavior by sector	Presenter
October 2008	Annual Meeting of the Financial Management Association	Dallas, USA	Sector differences of corporate financial behavior: evidence from multinational survey	Presenter
October 2008	Annual Meeting of the Financial Management Association	Dallas, USA	Networking and IPOs	Session Chair
June 2007	European Financial Management Association	Vienna, Austria	A multinational survey of corporate financial policies	Presenter
June 2007	European Financial Management Association	Vienna, Austria	A multinational survey of corporate financial policies	Presenter

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
June 2007	European Financial Management Association	Vienna, Austria	Behavioral issues on stock markets	Session Chair

Local Conferences

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
Feb 2021	The North - the source for accelerating economic growth and reducing the gaps in Israel	Western Galilee Academic College	The technological incubators program as a growth generator of peripheral areas in Israel	Organizer and Presenter
March 2020	Conference on Alternative Investments	Western Galilee Academic College	Why people are seeking alternative investments	Organizer and Presenter
Feb 2019	Annual Research Conference	Western Galilee Academic College	Optimizing oscillators to trade popular US ETFs	Presenter
June 2012	International Conference on Behavioral Decision Making	Interdisciplinary Center Herzliya	Hindsight bias in economic and financial knowledge	Presenter
May 2011	Annual Research Conference	Emek - Yezreel Academic College	Do short sellers outperform the market?	Presenter
Aug 2007	Annual Research Conference	Emek-Yezreel Academic College	Israeli financial managerial behavior, comparison to managers of OECD countries	Presenter

b. Organization of Conferences or Sessions

Date	Name of Conference	Place of Conference	Subject of Conference/ Role at Conference/ Comments	Role
February, 2021	The North - the source for accelerating economic growth and reducing the gaps in Israel	Western Galilee Academic College	Growth factors for the Galilee area	Organizer and Presenter
March, 2020	Alternative Investments Conference	Western Galilee Academic College	Alternative investments	Organizer and Presenter
July, 2019	World Finance Conference	Santiago, Chile	Finance and capital markets	Member of the Scientific Committee
July, 2018	World Finance Conference	Mauritius	Finance and capital markets	Member of the Scientific Committee
July 2017	World Finance Conference	Sardinia, Italy	Finance and capital markets	Member of the Scientific Committee
July ,2016	World Finance Conference	New York, USA	Finance and capital markets	Member of the Scientific Committee
July ,2015	World Finance Conference	Buenos Aires, Argentina	Finance and capital markets	Member of the Scientific Committee
July, 2014	World Finance Conference	Venice, Italy	Finance and capital markets	Member of the Scientific Committee

c. Invited Lectures\ Colloquium Talks

Date	Place of Lecture	Name of Forum	Presentation/ Comments
February ,2020	Masaryk University Brno Czech Republic	M.A. Economics and finance, derivatives class	How to hedge risks with financial derivatives
February ,2020	Masaryk University, Brno, Czech Republic	M.A. Economics and finance, financial portfolio class	How to construct a portfolio combining technical and fundamental analysis

Date	Place of Lecture	Name of Forum	Presentation/ Comments
May, 2020	Moreshet Radio	Radio	How to recover from the Corona virus economic crises
January, 2020	HAIFA Radio	Radio	Pension and Investments
June, 2018	Haifa Matnas Ramot Sapir	General public	Modern investment methods
March, 2017	Carmel Academic Center	Business department Seminar	Why you should prefer low volatility ETFs
February, 2016	Carmel Academic Center	Business department Seminar	Why don't you trade only four days a year
December, 2015	Carmel Academic Center	Business department Seminar	On bonds ratings in the Israeli financial market
November, 2007	Academic Channel TV	Business interview	Israeli managers attitude towards risk

9. Miscellaneous

My academic research which is summarized in papers and books of both corporate finance and financial markets are being used by practitioners around the globe. For example, my paper on dividend (with Yossi Yagil) has been used in a board meeting of a British firm in order to decide upon the best dividend policy for the firm. Moreover, some of the findings of my research appears in financial academic books, and it is also being used by stock traders internationally.

I am proud to be the first to introduce the courses of "Trading Room" to academic students in the north of Israel. I have designed the first trading room and started to teach this course at academic colleges in 2010. This was the first real trading experience available to the students. Later, in 2016, I introduced trading experience to the Haifa University M.A. program in the Economics and Management Department.

Recently, I have also examined entrepreneurship issues and factors that accelerate firm's growth. I intend to continue in this line of studies along my traditional financial research work.

10. Professional Experience

a. Financial Advisor

For many years I have been an advisor to firms both local and abroad. I have helped Israeli companies to raise funds at the international capital markets, mainly TSX (Toronto Stock Exchange), and was recognized for doing so by the Canadian Ambassador to Israel. I also advised to firms about their

dividend policy and growth strategies. Foreign professionals that were exposed to my publication often ask for my advice on financial issues.

b. Certified Portfolio Manager

I am a certified portfolio manager by Israeli Security Authority (ISA) and served as an advisor to individual and companies regarding portfolio management and trading strategies. I have also invented and operated algo trading systems that auto trade according to different investing strategies.

c. Court Advisor

I serve as a court advisor for issues such as firm valuations and financial disputes.

11. Summary of my Activities and Future Plans

My research interest is in corporate finance, financial market anomalies and trading strategy. Some of my findings are taught around the world and appear in student textbooks. The findings regarding corporate behavior have been used in real-life corporate decision-making processes, notifying me of my contribution. My recent year's research has been concentrated in market anomalies. I have found and published anomalies such as First Day of the Quarter (FDQ) and Black Friday stocks markets abnormal returns. I will continue my research in financial machine learning and technical analysis of different investment strategies. In addition, I am conducting research regarding business growth strategies and entrepreneurship and will continue to investigate those areas in the future. I am proud that I was the first to introduce students on both undergraduate and graduate levels, through the course "Trading Room", to real life investment practices and will continue to do so in the future.

12. Other Works Connected with my Scholarly Field

I have developed the financial track curriculum taught at three different academic colleges (Emek Yezreel, Carmel and Western Galilee). The main contribution was adjusting the field of finance to modern time by providing students with real trading experiences using real trading platforms and new strategies. That unique experience was set by constructing trading rooms that can provide real life experience of the investing process. The trading room course simulate the operation of real investment house and trading rooms around the globe.

Publications

Gil Cohen, Ph. D

IF=Impact Factor, C=Citations, Total Citation=376

SJR=Scientific Journal Ranking, H-Index= Hirsch Index, SNIP=Source Normalized Impact per Paper, RePEc=RePEc ranking, GS H Index=Google Scholar Hirsch index, JIF = Journal Impact Factor, GS h5 Index=Google Scholar 5 years Hirsch index, GIF=Global Impact Factor, Scopus= Elsevier's abstract and citation database.

The order of the authors is alphabetical, representing equal contribution, unless otherwise stated.

(* publications since last promotion)

A. Ph.D. Dissertation

A Comparative Multinational Study of Corporate Investment, Financing and Dividend Policies.

Supervisor: Prof. Yosef Yagil. Haifa University, Business and Faculty, 250 pages. (2006).

Portions of my Ph.D. dissertation were published in 4 different finance textbooks which are used for teaching finance around the globe (see article or chapters in scientific books). My dissertation was also published in papers number: 1-5.

B. Authored Books – Published

1. **Cohen, G.** (2012). "Multinational Corporate Financial Policies", LAP LAMBERT Academic Publishing GmbH & Co, Germany, 120 pages.

AMAZON: https://www.amazon.com/Multinational-Corporate-Financial-Policies-multinational/dp/3848430959/ref=sr_1_1?keywords=Multinational+Corporate+Financial+Policies%22&qid=1579289509&sr=8-1

2. Kudryavtsev, A., **Cohen, G.**, Hon Snir, S. (2012). "Economic and Financial Psychology: Information Perception and Applied Decision-Making", LAP LAMBERT Academic Publishing GmbH & Co, Germany, 110 pages.

C. Edited Books and Special Journal Issues – Accepted for Publication

Cohen, G., Qadan, M. Editors of "Information Theory on Financial Markets and Financial Innovations", Entropy, MDPI, Will be published June 2021.

D. Articles in Refereed Journals

Published

1. **Cohen, G.**, Yagil, Y. (2006). "A Multinational Study of Agency Costs of Dividend", *International Research Journal of Finance and Economics*, 6, 178-183. **(C=12. SJR Q4 H-index=18)**.
2. **Cohen, G.**, Yagil, Y. (2007). "A Multinational Survey of Corporate Financial Policies", *Journal of Applied Finance/Financial Management* 17, 1, 57-69.
(C=30. SJR Q1, H-index=63 IF=1.545).

3. **Cohen, G.,** Yagil, Y. (2008). "Israeli Financial Managerial Behavior, Comparison to Managers of OECD Countries". *The Economic Quarterly* (Hebrew), 55, 1,115-132.
4. **Cohen, G.,** Yagil, Y. (2008). "On the "Catering Theory of Dividends" and the Linkage between Investment, Financing and Dividend Policies", *International Research Journal of Finance and Economics*, 17, 33-39. **(C=5, SJR Q4 H-index=18).**
5. **Cohen, G.,** Yagil, Y. (2009)." Why do Financially Distress Firms Pay Dividends?", *Applied Economics Letters*, Vol. 16, No. 10-12, July-August, 1201-1204. **(C=8, IF=0.752, SJR Q3 H-index=47).**
6. **Cohen, G.** (2010). "Do Short Sellers Outperform the Market?", *Applied Economics Letters*, 17,13,1319-1322. **(C=3, IF=0.752, SJR Q3 H-index=47).**
7. **Cohen, G.,** Qadan, M. (2010)." Can the Dollar Yen Exchange Rate Predict the S&P500?", *Banking and Finance Letters*, 2, 2, 2-8.
8. Kudryavsev, A., **Cohen, G.** (2010)." Illusion of Relevance: Anchoring in Economic and Financial Knowledge", *International Journal of Economics and Research*. 1,1, 86-101. **(C=5).**
9. **Cohen, G.** (2010). "Can Short Ratios Predict Abnormal Returns?", *International Journal of Economics and Research*. 1, 1, 47-54.
10. **Cohen, G.** (2010)." P/E Versus PEG: Which Better Predicts Abnormal Return", *International Journal of Economics and Research*. 1,1, 38-46. **(C=2).**
11. **Cohen, G.,** Qadan, M. (2010)." Is Gold still a Shelter in Times of Fear", *American Journal of Social and Management Science*, 1,1, 39-43. **(C=38).**
12. Kudryavsev, A., **Cohen, G.** (2010)." Anchoring and Pre-Existing Knowledge in Economic and Financial Setting", *American Journal of Social and Management Science*. 1, 2, 164-180. **(C=13).**
13. **Cohen, G.,** Yagil, Y. (2010)."Sectorial Differences of Corporate Financial Behavior: Evidence from Multinational Survey", *The European Journal of Finance*, 16, 3, 245-262. **(C=12, IF=1.217, SJR Q1 H-index=12).**
14. **Cohen, G.,** Kudryavtsev, A., Hon-Snir, S. (2011). "Stock Market Analysis in Practice: Is It Technical or Fundamental?". *Journal of Applied Finance and Banking*. 1, 3,125-138. **(C=15. GS h5-index=15, IF=0.19 (RePEc).**
15. Kudryavsev, A., **Cohen, G.** (2011)." Behavioral Biases in Economic and Financial Knowledge: Are They the Same for Men and Women?", *Advances in Management and Applied Economics*, Vol 1, 1, 15-52. **(C=25. GS h5-index=11, IF=0.08 (RePEc).**
16. Kudryavsev, A., **Cohen, G.** (2011). "The Less I Remember, the More Confident I Feel: Hindsight Bias in Economic and Financial Knowledge", *International Research Journal of Applied Finance*, , 2, 2, 50-81. **(C=4. GS h5-index=3).**
17. **Cohen, G.,** Qadan, M. (2011)."Is it Profitable to Invest According to the VIX Fear Index?", *Journal of Modern Accounting and Auditing*, 7,1, 86-90. David Publishing Company. **(C=5, h5-index: 9; h5-median: 13, IF=0.654 (GiF)).**
18. **Cohen, G.** (2012). "Investors Exposure Rating and Stocks Return", *Journal of Behavioral Finance*. 13, 2, 143-146. **(IF=0.930, SJR Q2 H-index=14).**
19. Kudryavsev, A., **Cohen, G.,** Pavlodsky, J. (2012). "Incorporating Weekend Information in Stock Prices: Evidence from Israeli Stock Market". *Journal of Finance and Investment Analysis*, 1, 4, 1-14. **(C=2, GS h5-index=50, IF=0.08 (RePEc).**
20. **Cohen, G.,** Kudryavsev, A. (2012)." Investors Rationality and Financial Decisions", *Journal of Behavioral Finance*, 13, 1, 11-16 **,Second most read paper of the Journal of Behavioral Finance.(C=48 , IF=0.930, SJR Q2 H-index=14).**

21. Hon-Snir, S., Kudryavtsev, A., **Cohen, G.** (2012). "Stock Market Investors: Who Is More Rational, and Who Relies on Intuition?", *International Journal of Economics and Finance*, 4,5, 50-72. (**C=60, GS h5-index=25**).
22. **Cohen, G.**, Ayoub, M. (2012). "Forecasting Returns of the TA-25 Index using the Options Exchange", *International Journal of Economics Perspective*, 6,3. (**C=1, IF=0.31, SJR Q4, H-index=14**).
23. **Cohen, G.** (2012). "Professional vs. Non-Professional Investors: A Comparative study into the usage of Investment Tools", *Journal on Business Review, GSTF*, 2, 2, 7-14. (**GS h5-index=7**).
24. Kudryavtsev, A., **Cohen G.**, Hon Snir, S. (2013). "'Rational' or Intuitive": Are Behavioral Biases Correlated across Stock Market Investors?", *Contemporary Economics*, 7, 2,31-53. (**C=39, IF=0.98,SJR Q2 H-index=9 GS h5-index=14, SNIP IF=1.886**).
25. **Cohen, G.** (2013). "On the Efficiency of the Corporate Bond Market and the Rating Agencies: Evidence from the Israeli Bond market", *Journal of Applied Finance and Banking*, 3, 6, 123-133. (**GS h5-index=15, IF=0.19 (RePEc)**).
26. **Cohen, G.** (2014). "On the Impact of Bond's Rating Changes on the Firm's Stock Price", *International Journal of Financial Research*, 5, 1, 64-70. (**C=11, H-index=17, h5-index=14**).
27. **Cohen, G.** (2014). "Why Don't You Trade Only Four Days a Year? An Empirical Study into the Abnormal Returns of Quarters First Trading Day", *Economics Letters*, 124,3, 335-337. (**C=2, IF=1.745, SJR Q1 H-index=92,**).
28. **Cohen, G.** (2015). "Does Social Trading Works?", *International Research Journal of Finance and Economics*. 141,101-107. (**SJR Q4 H-index=18**).
29. **COHEN, G., CABIRI, E (2015).** "CAN TECHNICAL OSCILLATORS OUTPERFORM THE BUY AND HOLD STRATEGY?" *APPLIED ECONOMICS*, 47, 30, 3189-3197. (**C=23, IF=1.103 ,SJR Q2, H-index=78**).
30. **Cohen, G.**, Pavlodsky, Y. (2016)." On Analysts Earnings Forecast Mistakes", *International Research Journal of Finance and Economics*, 154,7-23. (**SJR Q4 H-index=18**).
31. **Cohen, G.**, Pavlodsky, Y. (2016)."China Versus the U.S. who Leads the Financial Markets?", *China - USA Business Review*, 10, 507-511. (**GS h5=12, IF=0.5 (JiF)**).
32. **Cohen, G.** (2017). "Can Israeli Stocks Indices Predict Real Estate Prices Trends?", *Journal of Contemporary Management, BAP press*, 6, 1, 127-132. (**GS h5-index=6. IF=0.654 (GIF)**).
33. **Cohen, G.** (2017). "Why You Should Prefer Low Volatility ETFs", *China -USA Business Review. David Publishing Company*, 10,504-510. (**GS h5=12, IF=0.5 (JIF)**).
34. **Cohen, G.**, Qadan, M. (2019). "Optimizing Technical Oscillators for Trading Popular U.S", *Journal of Internet Banking and Commerce*, 24,348-349. (**IF=0.19, GS h5-index=21, SJR Q3 H-index=20**).
35. Qadan, M., Aharon, D.Y., **Cohen, G.** (2020). "Everybody Likes Shopping, Including the US Capital Market". *Physica A: Statistical Mechanics and its Applications*, Vol 551,1, August. (**IF=2.924, SJR Q2, H-index=151**).
36. **Cohen, G.** (2020). "Algorithmic Setups for Trading Popular U.S ETFs", *Cogent Economics and Finance*, 8,1,1-8, (**IF=0.25, SJR Q3, H-index=7, GS h5-index=16**).
37. **Cohen, G.** (2020). "Best Candlesticks Pattern to Trade Stocks". *International Journal of Economics and Financial issues*,10,2,256-261. (**C=1, IF=0.20, SJR Q3 H-index=18**).
38. **Cohen, G.** (2020). "Optimizing Algorithmic Strategies for Trading Bitcoin", *Computational Economics*, 14, March 2020. (**IF=1.317, SJR Q2 H-index=38 GS h5-index=22**).
39. **Cohen, G.** (2020). "Forecasting Bitcoin Trends Using Algorithmic Learning Systems", *Entropy-MDPI*, 22(8), 838. (**IF=2.494, SJR Q2, Scopus Q1, H-index=61**).

40. **Cohen, G.** (2020). "The Sister Cities Program and Tourism". *Journal of Hospitality and Tourism Management*, 45,182-191. (IF=3.415, SJR Q1, H-index=28).
41. **Cohen, G.** (2020). "How the Sister Cities Program Promotes Tourism", *Israel Affairs*, 27,2,340-350, (IF=0.304, SJR Q1, H-index=17).
42. ***Cohen, G.** (2021). "Optimizing Candlesticks Patterns for Bitcoin's Trading Systems", *Review of Quotative Finance and Accounting*, <https://link.springer.com/article/10.1007%2Fs11156-021-00973-6> (IF=1.66, SJR Q1, H-index=36).

Accepted for Publication

43. ***Cohen, G.**, Yehuda, L., Barel Shked, S., Shami, L., Herskovici, A., Akirav, O. (2021). "The technological Incubator Program as Growth Generator of Peripheral Areas in Israel", *International Journal of Entrepreneurship and Small Business*, (IF=0.89, SJR Q2, H-index=26).¹
44. *Akirav, O., Herskovici, A., Yehuda, L., Barel Shked, S., Shami, L., **Cohen, G.** (2021). "Multilayered Entrepreneurship: Perspectives of Women Candidates for Mayor", *International Journal of Entrepreneurship and Small Business*, (IF=0.89, SJR Q2, H-index=26).²
45. *Yehuda, L., Barel Shked, S., Shami, L., **Cohen, G.**, Akirav, O., Herskovici, A. (2021). "The circular, step by step - three core domains, social entrepreneurship model", *International Journal of Entrepreneurship and Small Business*. (IF=0.89, SJR Q2, H-index=26).₂
46. *Barel Shked, S., Shami, L., Herskovici, A., Akirav, O., **Cohen, G.**, Yehuda, L. (2021). "Farmers' typology in an environment of policy reform", *International Journal of Entrepreneurship and Small Business*. (IF=0.89, SJR Q2, H-index=26).₂

E. Articles or Chapters in Scientific Books

1. ***Cohen, G** (2021). Technical Analysis in Investing, Chapter 46, Handbook of Investment Analysis, Portfolio Management, and Financial Derivatives, Editors: Lee, C.F., and Lee, A.C & Lee, J. World science.
2. *Akirav, O., **Cohen, G** (2021). Traditional Food and Self-employed Artisans in the Druze villages, *Artisan and handicraft entrepreneurship*, Springer Publication.
3. Peter Atrill "Financial Management for Decision Makers" (2017). Pearson Education. A multinational survey of business practice: 4.12, 9.11, Real world, Frequency of use of profitability index by large businesses, 5.2. Original source A multinational survey of corporate financial policies, (Cohen G. and Yagil J. 2007).
4. Peter Atrill "Accounting and Finance for Non-Specialists", 9th edition, Pearson Education (2014). page 386. Original source A multinational survey of corporate financial policies, (Cohen G. and Yagil J. 2007).
5. Martin and Baker, "Capital structure and Corporate Financial Decisions" (2011). Original source A multinational survey of corporate financial policies, (Cohen G. and Yagil J. 2007).
6. Smart and Graham "Introduction to Corporate Finance" (2013), Page 417. Original source A multinational survey of corporate financial policies, (Cohen G. and Yagil J. 2007).

¹ The acceptance letter is presented in Appendix 1.

² The acceptance letter is presented in Appendix 2.

F. Articles in Conference Proceedings

1. **Cohen, G.** (2016). "Is it possible to predict firm's earnings per- share surprises?", World Finance Conference Proceeding,
2. **Cohen, G.,** Pavlodsky, Y. (2016). " On Analysts Earnings Forecast Mistakes", Multinational Finance Society Conference Proceeding, (2016), Article 3 on the articles list.
3. **COHEN, G., CABIRI, E. (2015).** "CAN TECHNICAL OSCILLATORS OUTPERFORM THE BUY AND HOLD STRATEGY?", Multinational Finance Society Conference Proceeding.
4. **Cohen, G.** (2014). "Why Don't You Trade Only Four Days a Year? An Empirical Study into the Abnormal Returns of Quarters First Trading Day", World Finance Conference Proceeding.
5. **Cohen, G.** (2013). "Professional vs. Non-Professional Investors: A Comparative study into the usage of Investment Tools", World Finance Conference Proceeding.
6. **Cohen, G.,** Kudryavtsev, A., Hon Snir, S. (2012)."Stock Market Analysis in Practice: Is It Technical or Fundamental?", 10th Annual International Conference on Finance.
7. **Cohen, G.** (2011). "Do Short Sellers Outperform the Market?", Emeq Yezreel Annual Research Meeting Proceedings.
8. **Cohen, G.** (2010). "Investors Exposure Rating and Stocks Return". 8th Annual International Conference on Finance Proceedings.
9. **Cohen, G.** (2009). "An International Survey of Corporate Financial Behavior by Sector", 18th European Financial Management Association Conference Proceedings.
10. **Cohen, G.,** Yagil, Y. (2008). "Sectorial Differences of Corporate Financial Behavior: Evidence from Multinational Survey", Annual Meeting of the Financial Management Association Proceedings.
11. **Cohen, G.,** Yagil, Y. (2007) "A Multinational Survey of Corporate Financial Policies", European Financial Management Association Conference.
12. **Cohen, G.,** Yagil, Y. (2007). "Israeli Financial Managerial Behavior, Comparison to Managers of OECD Countries" Emeq Yezreel Annual Research Meeting Proceedings.

G. Other Publications

1. **Cohen, G.** (2020). Investment in the Modern World, Zoom Lecture to the Community.
2. **Cohen, G.** (2020). "How to recover financially from the Corona Crises", Moreshet Channel-Can 11.
3. **Cohen, G.** (2020)."Planning for the future- your personal pension plan", Haifa Radio.
7. **Cohen G.** (2019). The Cash Low is it Effective in preventing the black Economy, Cannel 7.
8. **Cohen, G.** (2012)."The world is stormy, this is the best strategy to protect your money", Walla Business.
9. **Cohen, G.** (2007). "The Israeli mangers hate risks", Globes.
10. **Cohen, G.** (2006)." The Israeli manger is pessimistic", NRG.